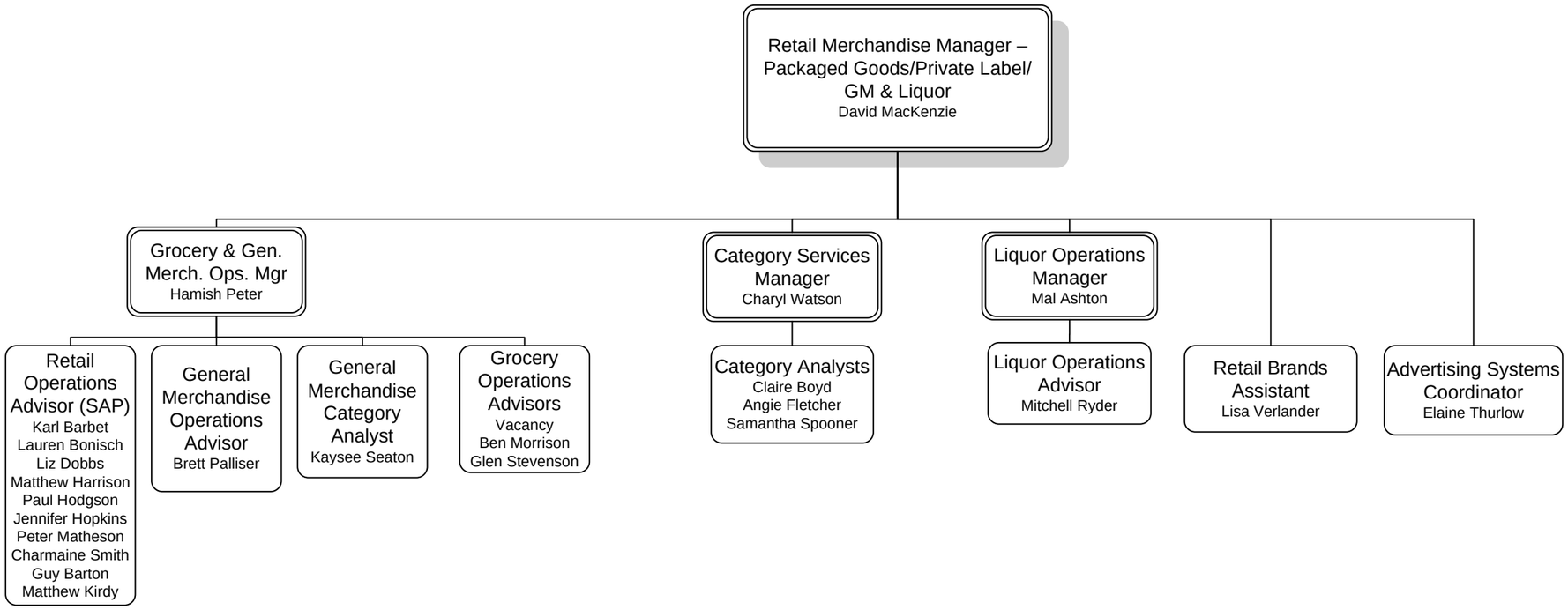Retail Merchandise – Packaged Goods, Private Label, General Merchandise and Liquor